

Managing a project - Level 2 - ENG

2 jours - 14,00 heures

Programme de formation

Objectifs pédagogiques

Pedagogical objectives

- Making your project credible through influential leadership
- Mobilising the project team and harnessing different skills
- Creating group synergy to drive the project forward Managing opposition

Compétences visées

- Persuading through influence
- Providing non-hierarchical authority
- Creating involvement and maintaining motivation
- Building legitimacy as a project manager

Description / Contenu

Description / Content

Stage 1: What is the role of the project manager?

- The specific role of the project manager, a balance between influence and authority
- Principles of influential leadership
- Leadership styles at different stages of the project
- Getting the group to commit to the project
- Application exercises and structured discussions

Stage 2: Involving the group in the project

- Mapping the project's stakeholders using socio-dynamics to form the group and establish influence strategies
- Mobilising people around the project, successfully launching the project
- Pitching to persuade
- Application exercises: Working on your sales pitch;

Stage 3: Overcoming resistance to the project

- Recognising and managing obstructive behaviour
- Mobilising allies
- Negotiating and influencing
- Managing disagreements
- Application exercises, role-playing

Stage 4: The difficulties and biases of working in a group

- Making decisions in a group: power struggles, quality of leadership
- The different ways of working together or communicating at different stages of the project
- Application exercises based on professional situations:
- Build a collaborative action plan;
- Conduct a participatory review

Modalités pédagogiques

Educational format

- Tests in pre-work and follow-up
- Use of a common thread throughout the workshops in a different context (experiential learning)
- Sub-group exercises
- Metaplan / collective reflection
- Methodological contributions





Moyens et supports pédagogiques

Educational resources and supports

- Slide show PPT
- Pedagogical Support

Modalités d'évaluation et de suivi

Evaluation and monitoring methods

- Self-positioning by participants on a digital platform shared with the trainer (at the beginning and end of the course)
- Assessment by the trainer at the end of the course
- On-the-spot assessment immediately after the course
- REX - One-hour practice-sharing workshops one or two months after the initial training course
- Post-training assessment one or two months after the course
- Performance questionnaire sent to the customer three months after the course

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