

DNA, direction and collective ambition - ENG

2 jours - 14,00 heures
Programme de formation

Objectifs pédagogiques

Pedagogical objectives

- Identifying the strengths of your team, business unit, organisation, etc.
- Sharing deep-rooted collective aspirations
- Establishing an ambition for the future that will be an essential motivational lever
- Mobilising your staff and customers with inspiring words

Compétences visées

- Clearly defining your vision and your destination
- Applying the 5 steps of the Appreciative Inquiry process with your team
- Building a collective ambition Communicating around the collective project in a motivating way

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SUPPORTING YOUR TRANSFORMATION WITH A.I. (APPRECIATIVE INQUIRY)

Stage 1: Stimulating organisational energy

- What is Appreciative Inquiry? Founding principles
- What are the key factors that give your company its vitality?
- Where is your company and your team making a contribution?
- What do you really, truly want? Workshop: shared vision

Stage 2: Identifying collective strengths

- Why build on our successes?
- What are our successes based on?
- Principles of positive psychology

Appreciative interviewing in pairs

Stage 3: Sharing aspirations

- What would be our vision of an ideal future?
- How do we formulate it? How do we portray this?

Creative workshop

Stage 4: Developing a meaningful ambition

- How can we formulate an ambition that is concrete, evocative and meaningful for the group?

Collaborative workshops: co-constructing a collective ambition

Modalités pédagogiques

Educational format

On site : two days

Remote : 4 x 3,5 hours workshops via Teams, GoogleMeet...

Individual coachings if needed

Moyens et supports pédagogiques

Educational resources and supports

M&A - SoftSkills Factory 13 rue Auber, 75009 Paris France

Tél : 01 47 66 25 20 - Fax : Variable non renseignée – Email : contact@softskills-factory.com - SIRET : 38913332300045

Déclaration d'activité enregistrée sous le numéro 11754545775 auprès du préfet de région d'Ile-de-France





- Slide show PPT
- Pedagogical video
- Pedagogical Support

Modalités d'évaluation et de suivi

Evaluation and monitoring methods

- Exchange with trainer about expectations of the trainees
- Evaluation of the trainees by the facilitator
- Evaluation survey sent to the trainees at the end of the training

Nous sommes à votre écoute au 01 47 66 25 20

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