

Impact of video communication - ENG

2 jours - 14,00 heures
Programme de formation

Objectifs pédagogiques

Pedagogical objectives

- Establishing rules for more fluent communication
- Mastering the visual and non-verbal aspects of remote communication
- Making an impact on your audience quickly
- Structuring your message around an objective
- Generating dialogue as quickly as possible
- Involving participants in the dialogue on a regular basis

Compétences visées

- Mastering the image elements in video communication
- Enhancing the impact of your online behaviour
- Preparing for a video interview, mastering the technical aspects
- Structuring your presentation around an objective

Description / Contenu

Description / Content

Stage 1: Awareness, where are you now?

- The technical basics of a smooth video conference.
- The impact of paraverbal and non-verbal communication

Discussion - Practice - Debriefing of participants and trainer

Stage 2: How to prepare for your video conference?

- The first obstacle, stress
- The 5 non-verbal pillars in video conferencing
- The importance of the right intention

Practical exercises - Feedback from the trainer

Stage 3: How do you define your message?

- It all starts with 5 questions
- What is an objective?

Practical exercises - Discussion

Stage 4: How to structure for impact?

- The structure in three points
- Careful attention to the hook, the power of illustration
- Stimulating discussion more than ever

Practical exercises - Discussion Summing-up exercise on the lessons learned during the day

Modalités pédagogiques

Educational format

On site : 2 days

Remote : 2 or 4 x 3,5 hours workshops via Teams, GoogleMeet, Zoom...

Individual coachings if needed





Moyens et supports pédagogiques

Educational resources and supports

- Autoscopy
- Slide show PPT
- Pedagogical Support

Modalités d'évaluation et de suivi

Evaluation and monitoring methods

- Self-positioning by participants on a digital platform shared with the trainer (at the beginning and end of the course)
- Assessment by the trainer at the end of the course
- On-the-spot assessment immediately after the course
- REX - One-hour practice-sharing workshops one or two months after the initial training course
- Post-training assessment one or two months after the course
- Performance questionnaire sent to the customer three months after the course

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